

## Message Text

UNCLASSIFIED

PAGE 01 SEOUL 06447 220637Z

15

ACTION EB-07

INFO OCT-01 EA-09 ISO-00 L-03 COME-00 /020 W

----- 026536

R 220401Z AUG 75

FM AMEMBASSY SEOUL

TO SECSTATE WASHDC 2264

INFO USDA/FAS WASHDC

UNCLAS SEOUL 6447

FOR EB/CBA/BP WINTER

E.O. 11652: N/A

TAGS: BEXP

SUBJECT: TRADEMARKS AND SUNKIST PROBLEM

REFS: A. SEOUL 5454

B. STATE 181370

1. AGATT HAS RECEIVED FOLLOWING TELEX FROM WILLIAM K. QUARLES, VICE PRESIDENT GOVERNMENT AFFAIRS, SUNKIST GROWERS, INC., SHERMAN OAKS, CA., TELEX 651476. CABLE ADDRESS: SUNKIST LOSANGELES. "WE HAVE HEARD SOME DISTURBING RUMORS THAT THE GOVERNMENT OF THE REPUBLIC OF KOREA HAS ANNOUNCED THAT THEY WILL REFUSE TO ALLOW THE DOMESTIC SALE OF ITEMS PRODUCED IN THE REPUBLIC OF KOREA UNDER TRADEMARKS OWNED BY FOREIGN CONCERNS."

2. ASSUME QUARLES REFERS TO WORRY EXPRESSED BY HAI TAI MENTIONED IN PARA THREE OF REFTTEL A. NO ANNOUNCEMENTS HAVE BEEN MADE BY ROKG EXCEPT THOSE CONTAINED NEWSPAPER CLIPPINGS ENCLOSED WITH PERKINS-WINTER OFFICIAL-INFORMAL OF AUGUST FOUR.

3. ACTION REQUEST: PLEASE CONTACT QUARLES AND ADVISE HIM OF ABOVE. SUNKIST MAY WISH SEND CORPORATE COUNSEL TO KOREA TO CONDUCT FURTHER EVALUATION.  
ERICSON

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 22 AUG 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975SEOUL06447  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750290-0821  
**From:** SEOUL  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750826/aaaaawrk.tel  
**Line Count:** 51  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 SEOUL 5454  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ellisoob  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 30 JAN 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <30 JAN 2003 by ReddocGW>; APPROVED <22 MAR 2004 by ellisoob>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TRADEMARKS AND SUNKIST PROBLEM  
**TAGS:** BEXP  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006